



# LONG BEACH WATER DEPARTMENT

The Standard in Water Conservation &  
Environmental Stewardship

For Immediate Release  
Wednesday, September 14, 2005

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## PRESS ALERT

### WHAT:

## 21<sup>st</sup> Annual Coastal Cleanup Day & Beach Celebration at Bluff Park in Long Beach

An all-out assault on the cigarette butts, plastic wrappers and bottle tops that pollute the city's longest stretch of beach, by the Long Beach Water Department at its band of citizen volunteers who are committed to making Long Beach a more beautiful place to live

### Featuring:

#### Dano's Steel Drum Band

Sponsored by The Port of Long Beach

#### All participants receive free:

Starbuck's Coffee  
Krispy Kreme Doughnuts  
Granny's Doughnuts  
Jamba Juice Certificates  
Tacos by Taqueria "La Mexicana"  
Water Conservation Give-a-ways  
Children's World of Water Projects  
California Friendly Landscape – Artificial Turf Demonstrations  
21<sup>st</sup> Annual Coastal Clean Up "Beautiful Long Beach" T-shirts for all participants

Long Beach Museum of Art – Children's Environmental Art Projects

Official Red Cross Hurricane Katrina Donation Site

### WHEN:

**Saturday, September 17, 2005**

**9:00 A.M. to 12:00 P.M.**

**WHERE:**

**Long Beach, California**

**Bluff Park – “Window to the Pacific”**

The stretch of beach between Redondo Avenue and Junipero Avenue, along  
Ocean Boulevard

Check-in & Staging-area at the intersection of Coronado & E. Ocean  
Boulevard

**[MAP HERE](#)**

**WHO:**

**Site Captain:** [Long Beach Water Department](#)

**With participation from:**

El Dorado Nature Center  
Long Beach Parks, Recreation & Marine  
California Coastal Commission  
Heal the Bay  
Port of Long Beach

**For More Information Visit**

**<http://www.lbwater.org/califcoastcomm.html>**